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Big Data Application in Providing an Effective Model of in-Serving Training Knowledge Workers of the Municipality

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ABSTRACT

 ${f T}$ he research aims to apply big data to develop an effective education model for serving the knowledge workers of the municipality. The research method used was a mixed approach, incorporating both quantitative and qualitative methods. The components and dimensions of the subject were examined through documentary studies and interviews, and identified in educational content using thematic analysis techniques. To analyze the qualitative data, the theme analysis method was used with ATLAS.ti software, while genetic algorithm and meta-heuristic methods were employed in MINITAB software. The research tool used for data collection was a qualitative semi-structured interview conducted with 12 elites, experts, and qualified specialists from Karaj municipality. The sampling method in the qualitative part was nonprobability and non-homogeneous purposeful, dependent on the criterion. In the quantitative part, it was simply random. Finally, the proposed model for in-service training for employees has been designed and validated. Six comprehensive themes (planning (comprehensive implementation), learner, teachers, content, educational environment, and infrastructure) were identified in the form of a paradigm model. The results showed that the VIS algorithm had the best performance. Algorithms CNSGA-II and MISA are both ranked second and have demonstrated nearly identical performances. The NSGA-II algorithm is ranked next. The NNIA algorithm ranks next in terms of performance, while the NRGA algorithm is assigned the worst performance. Organizational innovation, based on big data and organizational training, enhances the performance of knowledge workers and fosters creativity. **©authors**

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1. Introduction

The increase in knowledge and the rapid transformations in technology have caused place training organizations to improvement of human resources as the axis of development at the top of their plans (Yulianto et al., 2022). Measuring educational organizations effectiveness for problematic and controversial, but analysis of organizational big data has optimized this procedure (Vladescu et al., 2023). In most of today's organizations, there is a new necessity to evaluate the ability and educational capabilities of employees; Therefore, the purpose of educational evaluation is whether the training given to knowledge workers is compatible with their needs; and accordingly, if these pieces of training give organizations the necessary abilities to adapt to today's very changing conditions (Kater, 2013). In the process of big data analysis of educational evaluation, it is determined how much the recorded data related to the training of employees has increased their ability. The process of big data analysis determines the accuracy and transparency of organizational knowledge (Kelich-Lee, 2018). Mezirow (2003) states that successful education includes activities and results beyond the mere transfer of content and skills; Because the ultimate goal of a useful education is to create independence in learning, management, and self-motivation of learners in such a way that they can criticize and manage their activities (Faizi, 2016). The success of a training procedure is also done by analyzing the recorded data (Alipour et al., 2019).

Human Management Development Association and educational managers use education as a comprehensive and vital component in organizational and individual development (Alipour et al., 2018).

Naturally, the purpose of holding these training courses is to improve the knowledge and skills of the employees and finally to receive their feedback at work, which can be evaluated correctly by analyzing the real feedback by analyzing the database (Gautam & Wagner, 2016). Managers should pay attention to using the term organizational

processes and creating a suitable performance evaluation system based on data-based decision-making, to spread effectiveness in all layers of the organization and among knowledge workers to ultimately have a successful and knowledge-oriented organization (Douglas et al. al., 2021.

Numerous studies and researches show that in recent years, organizations have paid more attention to in-service training of employees than in the past, and in line with the growth of the number of employees studying in the country's higher education system, in-service training, especially in the long-term spectrum of growth has been significant and has been welcomed by the academic staff of the organization. However, some issues such as the quality of in-service training for academic staff; lack of systematic writing regarding the design, implementation, and evaluation of inservice training programs; inconsistency between types of in-service training; The discontinuity of in-service training and the non-standard training of non-attendance training is a problem for knowledge workers in organizations, which needs to be dissected in the light of future research, and necessary measures should be taken to resolve them and, as a result, improve the quality of staff training. This important thing is achieved by changing the process of analyzing information related to employees based on big data. Therefore, this research seeks answers to the following questions:

What are the components of the effective model of in-service training for municipal knowledge workers?

Does the effective model of in-service education of municipal knowledge workers have the necessary validity?

How is the use of big data in providing an effective model of education while serving the knowledge employees of the municipality?

2. Literature Review

In-service training is one of the requirements for developing workforce skills and providing quality services (Armstrong, 2015) in developing countries where the lack of human resources is one of their constant

problems; The existence of a knowledge workforce can help the productivity and resilience of the organization (Ryan et al., 2022) and turn the organization into a learning organization (Chopani et al., 2023). The purpose of such training, which is planned at the organization's location, is to increase the general level of knowledge and educate knowledge workers (Magen-Nagar et al., 2019). This training can be done collectively or individually (Askarian, 2018). In today's era, training and development of knowledge human resources is the most important tool for the development of the learning organization (Pfoser et al, 2020; Chia, 2017). It can be said that the effectiveness of training is determined by examining the internal and external efficiency of the organizational training system (Shet et al., 2019). That is, if we can improve the internal and external efficiency of the training organization's system, effectiveness of training is almost guaranteed (UMAR et al. 2020). Therefore, integration of these pieces of training with professional and work changes is one of the future requirements of the workplace in organizations. It will be educational and research, these pieces of training will

facilitate the acquisition of new knowledge and sciences (Akhtar et al., 2018; Deconinck, 2017). It is the skills and abilities that are needed to improve the performance of employees. Effectiveness means the extent to which the organization's goals are achieved with the effective use of resources based on big data, which has been very important for the organization's management (Arnett et al., 2018). In today's situation, organizational innovation based on knowledge is very important for the success and survival of companies in the competition, and one of the challenges of managers in organizations is the insufficient use of human knowledge resources, mental power, and potential capacities of existing knowledge resources. human Acquiring and disseminating knowledge through organizational training is a remarkably useful process for generating new ideas (Fernandez-Mesa & Alegre, 2015; Imran, 2013) considering the importance of identifying effective factors in the process of in-service training of employees. Researchers have tried to investigate this issue from different aspects, some of these research are listed in Table (1) as follows:

Table 1. Summary of Literature Reviews

Row	Scholars	approach	Methodology	Research Result
1	Yalpanian (2020)	Mixed	Analysis of the theme and method of structural equations	Three dimensions are organizational dimension, behavioral dimension, educational dimension and eight (8) components which include; The nature and content of the course, the course instructor, the atmosphere and environment of the course, the approach and style of the course, organizational factors, optimal analysis, attitude and motivation, follow-up actions, are effective and have a role in the training of human resources of Azad University.
2	Shakri Khalilabadi et al. (2020)	A quantitative correlational approach	Regression analysis	The implementation of in-service training courses for employees has been effective in increasing the performance of employees, their skills and abilities.
3	Mishkoh & Rezaei (2020)	A quantitative correlational approach	Regression analysis	In-service training needs of elementary teachers in the 2nd education region of Tehran at three general levels; Professional and organizational were identified.
4	Bazgir and Afshar (2019)	Qualitative approach	Theme analysis	Among the components of in-service training, order and cooperation had the greatest effect on the sense of competence, creativity, decision-making and skill in independence, cooperation, decision-making and skill in being effective, and creativity and order in the meaningfulness of managers' jobs.
5	Attaran & Rezaiezadeh (2019)	Qualitative approach	Theme analysis	The author realized the importance of the impact of improving the provision of in-service training courses with rich content, the use of expert instructors and the regular holding of training courses.
6	Hashemi Porpetkoi	Qualitative approach	Theme analysis	Dimensions such as learner, content, teacher preparation, evaluation practice, environment, executive requirements, evaluation of results and organization and management influenced the in-service training of managers.
7	(2019)	A quantitative correlational approach	Regression analysis	Validation of the proposed model (there is a logical relationship between the four components of the model, which include: employee training principles, employee training process, learning organization principles, human resource development).
8	Yulianto et al. (2022)	A quantitative	Regression analysis	The employee qualification variable has a significant effect on the work commitment of education and training, a significant effect on the performance

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		correlational approach		of employees and training, a significant effect on the performance of employee training.
9	Kobriya & Benisi (2021)	Mixed	Analysis of the theme and method of structural equations	The main dimensions of the model are organizational factors, managerial factors, individual factors and structural factors, and 74 sub-components and the results of the research model show that the model used in the current study is appropriate.
10	Junejo et al. (2018)	Qualitative approach	Theme analysis	It showed the positive effect of educational programs in serving teachers.
11	Wang et al. (2015)	Qualitative approach	Theme analysis	Evaluating the performance and behaviors resulting from trainees' learning should be effective and discover latent knowledge to improve trainees' learning results.

3. Methodology

From the point of view of the purpose of this study, it is fundamental research that has been done with the aim of using big data to provide an effective model of education while serving the knowledge workers of the municipality. Based on the method of data collection, it is considered a cross-sectional survey. Based on the type of data, it is exploratory research that qualitative-quantitative done with was approaches. Based on the qualitative findings, a proposed model is presented. To show the effectiveness of the model based on the simulation in the software, the model has been tested and tested. The statistical population of this research includes theoretical experts (university professors) and experimental experts (managers and employees of Karaj municipality) in the qualitative part and presentation of the model, and in the data mining part, municipal databases. Using the purposeful sampling method, 12 people participated in this study. The main tool for collecting research data is the interview and information sheets. The interview was

conducted in a semi-structured way and thematic analysis was used to identify the underlying categories of the research. After doing the coding process of 55 codes for basic themes; 29 organizing codes and finally 6 inclusive codes were extracted. Then metaheuristic and genetic algorithms were used to analyze the model. The analysis of data in the qualitative phase has been done using ATLAS TI8 software, and then the analysis of educational of municipal data the organization has been done with a data mining technique. In this research on solving this multi-objective problem, several metaheuristic multi-objective algorithms were considered in order to measure the reaction of these algorithms in dealing with such problems and to see what results these algorithms achieve in different conditions.

We selected three algorithms NSGA-II, CNSGA-II, and NRGA from the field of genetic algorithm and MISA, VIS, and NNIA algorithms from the field of productivity algorithm for this work.

Table 2. Demographic characteristics of participants

Row	Education	Field of Study	Work experience	Position
1	P.H.D	Education Management	24	University professor
2	P.H.D	Governmental Management	28	University professor
3	P.H.D	Education Management	26	University professor
4	MA	Human Resources Management	13	Education Headquarters of Karaj Municipality
5	MA	Governmental Management	19	Education Headquarters of Karaj Municipality
6	P.H.D	Governmental Management	24	University professor
7	P.H.D	Human resources Management	28	University professor
8	MA	Education Management	15	Education Headquarters of Karaj Municipality
9	MA	Education Management	14	Education Headquarters of Karaj Municipality
10	MA	Management	15	Education Headquarters of Karaj Municipality
11	MA	Education Management	16	Education Headquarters of Karaj Municipality
12	MA	Management	25	Education Headquarters of Karaj Municipality

4. Findings

In order for the researcher to get to know the depth and scope of the content of the data, repeated re-reading of the data and active reading of the data (searching for meanings and patterns) have been done. The results of the interviews were analyzed by thematic analysis method. The text of the interviews was entered into the software as a text file; It was studied many times and their key points were extracted from ATLAS TI8 software in the form of code. For this purpose, the text of the interviews was read and reviewed several times. The criterion for achieving theoretical saturation has been achieving repetition in extracted codes. In the stage of coding the basic themes, 55 codes were identified. Finally, through the classification of codes, we found 29 organizing themes and 6 overarching themes. The themes of the effective factors of in-service training, extracted from the interviews using the theme analysis method, are presented in Table (3):

Table 3. Effectiveness of in-service	e training based on content o	analysis		
Basic themes	Organizing themes	Overarching themes		
Training courses are designed according to job needs	Compliance with occupational and professional needs			
Training courses are designed according to the specialized needs of employees				
Designing training courses based on the mission of the organization	Design based on the goals of the organization	Planning (comprehensive implementation)		
Designing training courses based on the mission of the organization	one organization			
Notification based on the topic				
Notification based on location	Notification method			
Notification based on time				
Effective measures to provide quality training courses	Effective measures			
The results of training courses are used in decisions	Use the results			
The results of training courses are used in planning				
Passing training courses is essential in the career advancement of employees	The effect of training courses on the career advancement of employees			
In training courses, the level of motivation plays an effective role in the quality of employees' learning				
In training courses, the level of prior motivation of learners plays an effective role in the quality of employees' learning.	Training history of employees	learner		
In training courses, the students' previous knowledge plays an effective role in the quality of employees' learning.				
In training courses, the previous skills of learners play an effective role in the quality of employees' learning.				
Participation in training courses is effective and useful in the way employees work.	Performance and empowerment of employees			
Participation in employee empowerment training courses is effective and useful.				
In training courses, employees are separated in order to provide training according to the type of job.	Individual training			
In training courses, employees are separated in order to provide training according to the job description.				
Successful completion of training courses is effective in salary promotion.	Successful completion of employee training courses			
Successful completion of training courses is effective in the amount of employee benefits.	Promotion of employee salaries and benefits			
Mastery in teaching				
Dominating the class	mactory	Teachers		
Suitability of the evaluation method with the course content	mastery			
The suitability of the social behavior of the lecturer with the capacity of the learners in terms of gender				

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Basic themes	Organizing themes	Overarching themes		
The suitability of the social behavior of the teacher with the capacity of the learners in terms of age The suitability of the social behavior of the teacher with the capacity of the learners in terms of education	Suitability of the evaluation method with the course content Proportion of social behavior			
Motivating learners through participation in discussions				
Optimum use of new equipment	Collaborative teaching			
Optimal use of technology	Use new tools			
To be able to use its contents in performing tasks		content		
Adequate standards should be considered for the training course	Usability			
The novelty of the educational chapters				
Newness of educational materials	Quality New and up-to-date content			
Up-to-date course materials				
Being up-to-date on the educational chapter Suitability of educational space with educational issues	-			
Use of Internet technology and combining virtual training with face-to-face	Attention to the educational environment			
Providing the conditions to check the results in the same environment	Mixed and virtual content	Learning environment		
In terms of light and brightness				
Proper ventilation	Applying educational findings in the educational			
Good sound	environment Quality of place			
Attention to the type of characteristics of people in sitting How to place participants in training courses according to				
gender How to place participants in training courses according to age	How to deploy participants			
How to place participants in training courses, according to the job position				
Attractive				
to suite				
Teaching methods are suitable for providing optimal training to employees	The atmosphere of the			
The administrative administrative structure of the organization has sufficient potential in support for providing trainings	educational environment			
Appropriate social structure		Overgraping themes		
Appropriate value structure]	Overarching themes Planning (comprehensive		
To what extent does the culture of employees support learning?	Administrative structure	implementation)		
The economic structure of the organization is optimal for financial support in providing training to employees.	Management structure Cultural structure			
Appropriate software and hardware (teaching and learning systems) are used in providing training.				

The initial model of the effectiveness of inservice training is shown in Figure 1.

Considering that the criteria considered for comparing algorithms are 6 components of planning (comprehensive implementation), learner, teachers, content, educational environment, infrastructure and the calculations made to compare them are very large, for example, only the full description of a criterion It is enough to mention only the final results of the remaining criteria. Here, the criterion of the number of non-defeated answers was considered. First, we must prove

the hypothesis of the equality of the average number of non-defeated solutions by algorithms, which is expressed as follows:

$$\begin{cases} H_0: \mu_{NSGA-II} = \mu_{CNSGA-II} = \mu_{NRGA} = \mu_{MISA} = \mu_{VIS} = \mu_{NNIA} \\ & \text{At least one of the algorithms has a different average from} \\ H_1: & \text{the rest of the algorithms}. \end{cases}$$

In this hypothesis, it states that the average obtained from the algorithms are not significantly different from each other, but it states that at least one of the algorithms has a different average from the rest of the algorithms.

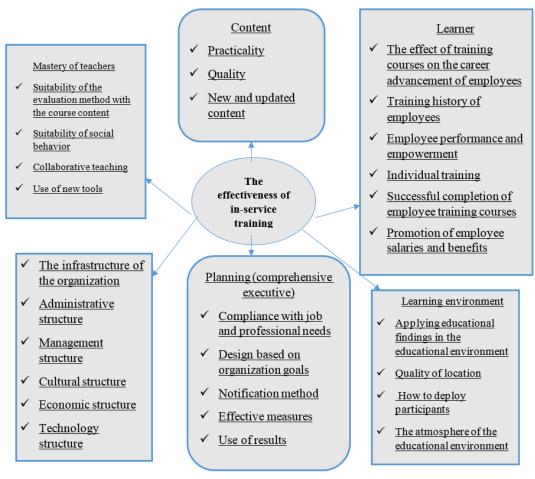


Figure 1. Effective model of in-service training

To test this hypothesis, one-way analysis of variance (ANOVA) was used and the results obtained by Minitab software are shown in Figure (2). As it is clear, at the 95% confidence level, the hypothesis is rejected

and the hypothesis is confirmed. This means that there is a significant difference between the algorithms in terms of the number of nondefeated solutions.

One-way ANOVA: Number (Number of Pareto Archive) versus Algorithm

```
SS
                          MS
Source
           DF
                                  F
            5 159684 31937
                              34.93 0.000
Algorithm
          174
Error
               159071
                         914
          179
               318755
Total
S = 30.24  R-Sq = 50.10\%  R-Sq(adj) = 48.66\%
                    Ν
                         Mean StDev
Level
MISA
                    30
                         99.91
                                0.41
                    30
                         94.78
NNTA
                                8.72
                        70.03 15.04
NRGA
                    30
                    30 105.51
NSGAII
                               30.57
                    30 123.55 36.49
CNSGAII
                    30 166.46 54.01
VIS
                    Individual 95% CIs For Mean Based on
                    Pooled StDev
Level
                              (--*--)
MISA
                            (---*--)
NNTA
                     (--*--)
NRGA
NSGAII
                                       (--*--)
CNSGAII
VIS
```

Figure 2. The result obtained from the analysis of variance for the measure of the number of non-dominant answers

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Now that it is clear that there is a significant difference between the algorithms, the algorithms should be evaluated in comparison with each other and it should be determined which algorithms have this significant difference and to what extent this difference is. Algorithms should also be ranked in terms of effectiveness. Tukey's test, by grouping the algorithms in a binary way, compares the algorithms with each other in terms of the significant difference and its amount. Figure 3 shows the results obtained from Tukey's test in terms of the number of non-defeated answers.

As shown in figure (3), Tukey's test compares algorithms in five stages and two by two, and it does it in such a way that it first compares the first algorithm with the second to the last algorithm. Then it compares the second algorithm with the third algorithm until the end and so on. In this way, all algorithms are compared with each other. In any comparison, it can be said that passing any distance from the zero-point means that that algorithm does not have a significant difference with the compared algorithm at that level of confidence. The grouping table shows that group A includes the VIS algorithm. Also, group B includes CNSGA-II and NSGA-II algorithms. While group C MISA includes NSGA-II, and NNIA algorithms. And finally, the NRGA algorithm belongs to group D. As a result, it can be said that at the 95% confidence level, the performance of the algorithms from the point of view of the number of non-defeated solutions is shown in Table (4). Of course, schematically, this comparison is shown more prominently in Figure 4. Based on the regression assumptions, the model has been implemented, so it is confirmed in terms of validity.

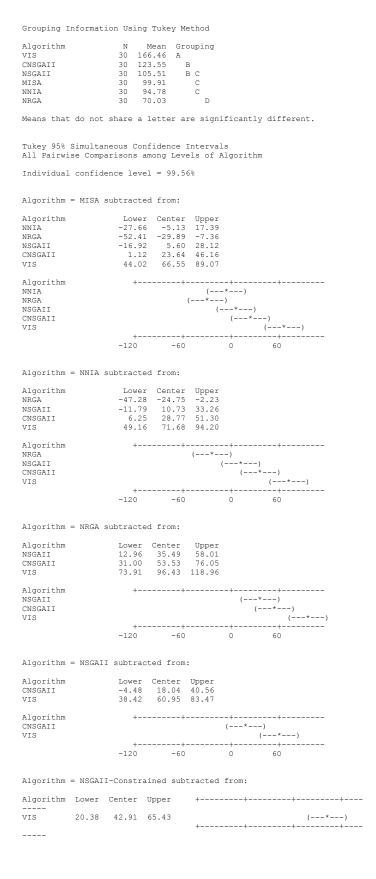


Figure 3. The result obtained from Tukey's test for the criterion of the number of non-defeated answers

Table 4. Algorithms grouping based on the criterion of the number of non-defeated solutions

Algorithm	Algorithm Rank
VIS	1
CNSGA-II	2
NSGA-II	3
MISA	4
NNIA	
NRGA	5

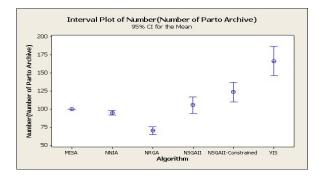


Figure 4. The result obtained from the analysis of variance for the number of non-dominant answers

Similarly, the same analysis was done for all criteria and also these criteria were calculated for all modes of hard problems, simple problems, small problems and big problems, thus the performance of algorithms in different criteria is determined in general. It is up to the decision maker which criteria is more important to him and to use an algorithm that has performed well in that criteria. But if all the criteria are equally important for the decision maker, the average of all the criteria can be considered for the algorithms and the rank of that algorithm can be obtained according to all the criteria, the result of which can be seen in Table 5.

Table 5. Average criteria of algorithms and ranking of algorithms based on it

Final rank	Algorithm rank according to average criteria					Average of criteria				Algorithm	
	big	Little	hard	simple	Total	big	Little		simple	Total	
3.4	3	4	4	3	3	1.625	2.125	3.4	2.25	2.125	NSGAII
2.4	2	3	3	2	2	1.375	1.75	2.4	2	1.625	CNSGAII
5	5	5	5	5	5	2.25	2.625	5	3.25	2.625	NRGA
4	4	4	4	4	4	1.875	2.125	4	2.75	2.25	NNIA
1	1	1	1	1	1	1.125	1.25	1	1.625	1.25	VIS
2.4	3	2	2	3	2	1.625	1.5	2.4	2.25	1.625	MISA

As can be seen in Table 5, the VIS algorithm performed best. Algorithms CNSGA-II and MISA are almost ranked second and have shown almost similar performances. NSGA-II algorithm is ranked next. The NNIA algorithm is in the next position in terms of performance, and the worst performance is assigned to the NRGA algorithm.

5. Discussion

Based on the relationships between the concepts, 6 comprehensive themes include codes: planning (comprehensive implementation), learner, teachers, content, educational environment, infrastructure. Of course, it can be said that at this stage, articles have been used as a new input that helps to better categorize the codes, and the issues that could be placed in the same categories in terms of theory and definition have been placed in a more relevant category based on the article, and the codes that have a similar meaning in the format A code has been expressed, finally and the following

classification is provided through the Atlas software. The theme of planning (comprehensive implementation) includes five subcategories (codes) of compliance with job and professional needs, design based on goals, organization's mission, information method, effective measures and use of evaluation results, which are based on the researches of Wang et al. (2015) and Fernández-Mesa et al. (2015) is the same.

An educational program is a plan that contains policies, goals, strategies, and an action plan related to the development of a system or an educational institution in a certain period of time, in which the methods of implementation and evaluation, as well as the resources needed to realize the policies and goals, are predicted.

The teachers' conditions include 5 subcategories (codes) of mastery, appropriateness of evaluation method with course content, appropriateness of social behavior, cooperative teaching, use of new tools. With his skills in teaching content and class management, the teacher can influence

people's innovation and creativity. Jain et al. (2021) obtained congruent results. The theme of the training content also includes 5 subcategories (codes) of practicality, quality and attention to the educational environment, mixed and virtual content, new and up-to-date content.

The results obtained are in line with Juneio et al. (2018)'s study. In explaining this issue, it can be said that the happier and more pleasant the environment is, the more active the mind is and the more creativity it increases. The educational environment with the subcategory (organizing topics) of the venue, the quality of the place, the way of settling the participants, the application of educational findings in the educational environment. the atmosphere of the educational environment.

The quality of the place, the placement of the participants, the application of educational findings in the educational environment and the atmosphere of the educational environment affect innovation and creativity.

The infrastructure of the organization, which includes 5 organizational themes of administrative structure, management structure. cultural structure. economic information technology structure, infrastructure, and the last comprehensive theme of service innovation, which includes 5 subgroups of learning approaches methods, dynamic learning, appropriate to creativity, New and up-to-date teaching materials, creative methods and dynamic management administrative structure. The results obtained by Mohanty et al. (2019) are consistent.

6. Conclusion

In explaining this result, it can be said that organizational change is defined as the adoption of a new thought or behavior by the organization, but organizational innovation based on big data is the adoption of an idea or behavior that is suitable for the type of organization's situation, the market, and the overall environment of the new organization. and the more organizational conditions in terms of structure or employees are receptive to change and act more flexibly, the more

innovative and creative it is. Therefore, it is suggested:

- ϖ Increasing the efficiency of employees by creating information and working knowledge
- ϖ Formulating the goals of training courses and making them available to all employees
- ϖ Increasing the growth of employee efficiency, according to the occupied positions
- ϖ Cultivating awareness and alertness towards the country's social, economic and administrative issues and difficulties ϖ Justification of employees at different levels in order to meet behavioral executive needs
- ϖ Up-to-date maintenance of employee information along with technological developments
- ϖ Creating visionary changes in the organization.
- ϖ Expanding the organization and increasing current capital
- क Completing management and leadership at different levels of the organization
- σ Determining goals and setting educational programs with the help of educational experts
- π Getting help from human resources of the organization, educational experts and educational administration from experts outside the organization
- ϖ Pursuing the implementation of training for human resources who have not completed the training course
- w Motivating human resources to effectively participate in in-service courses

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The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

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